

Corporate Press Kit

PageGroup Changes Lives for People through Creating Opportunity to Reach Potential



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We also have teams dedicated to specific regions, where we have a proven track record of helping local companies to attract top talent.



Eastern Europe
Contact: Austria



Rest of Nordics
Contact: Sweden



Latin America
Contact: Brazil



South East Asia
Contact: Singapore



Rest of Africa
Contact: South Africa

Company background

PageGroup is a world-leading specialist recruitment consultancy with over 40 years of expertise. It has more than 140 offices in 36 countries worldwide, comprising four core brands; Page Executive, Michael Page, Page Personnel and Page Outsourcing.

Rebranded to 'PageGroup' from Michael Page International in late 2012, its comprehensive network places candidates with some of the world's most prestigious companies, all over the world.

The company's consultative approach to professional recruitment combines local knowledge with international expertise, to find the best fit between client and candidate.

Founded in 1976 PageGroup has grown organically to become a FTSE 250 company employing over 7,000 people globally.

(Information valid February 2018)



OUR Purpose

PageGroup Changes Lives for People through creating **Opportunity to reach Potential**

That's our Purpose – our reason for being in business. We reflect that purpose in all our dealings – with our clients, our candidates and our own people.

OUR Core Values

Our five values are key to our success. They form a platform for our methods, approach to business and motivation of our people. More than just words, we believe our values are the essence of our brand and influence the way we work day in, day out.

We make a **Difference**

We **Enjoy** what we do

We value **Determination**

We work as a **Team**

We are **Passionate**

Financial information

PageGroup

Full year results for the year ending 31 December 2016

Financial summary	2017	2016	Change	Change CER*
Revenue	£1,371.5m	£1,196.1m	+14.7%	+9.8%
Gross profit	£711.6m	£621.0m	+14.6%	+9.8%
Operating profit	£118.3m	£101.0m	+17.2%	+11.3%
Profit before tax	£118.2m	£100.0m	+18.2%	
Basic earnings per share	26.5p	23.1p	+14.7%	
Diluted earnings per share	26.4p	23.1p	+14.3%	
Total dividend per share (excl. special dividend)	12.50p	11.98p	+4.3%	
Total dividend per share (incl. special dividend)	25.23p	18.44p		

* In constant currency at prior year rates

See the full report and quarterly updates
at www.page.com/investors

Commenting on the results and outlook Steve Ingham, Chief Executive Officer of PageGroup, said:

"In 2017 we broke records on gross profit for the Group, for each of our five large high potential markets, and three of our four regions. Results supported by 7,029 PageGroup people across the world – a record total with a record fee earner to operational support ratio.

Click here <http://www.page.com/investors/investor-library/2018.aspx> for the full investors' report and a recording of the presentation we gave to analysts and investors.

The Group results were driven by a combination of improved business performance and operational efficiencies, alongside challenging economic conditions in markets such as Australia, Brazil, Singapore and the UK.

Our businesses in Continental Europe, Asia and the Americas, all performed well. In the UK, the macro environment continued to impact confidence, particularly among some of our multinational clients and more senior permanent candidates.

We've continued to invest in our digital strategy improving how we engage with our customers. Our websites and advertising programmes continue to drive applications. We had over 100 million views of our content through the year and won LinkedIn's global award for the Most Socially Engaged Recruiter for a second time.

We're continuing to invest in our Large High Potential Markets and markets with favourable trading conditions including, for example, India and the Nikkei market in Japan. We are, as always, continuing our focus on driving profitable growth while responding quickly to changes in market conditions."

PageGroup Brands

PageGroup is a leading provider of permanent, contract and temporary recruitment for clerical professionals, qualified professionals and executives. The company is organised into four core operational brands.

PageExecutive

Page Executive specialises in the recruitment of executives in senior roles, typically functional heads and board level executives. Senior specialised consultants work at Page Executive, offering a flexible approach to talent attraction.

Michael Page

The original PageGroup brand, Michael Page is comprised of 25 disciplines – each providing a service to a specialist area of the market. Michael Page recruit permanent, temporary, contract and interim opportunities, typically for second/third job levels upward. Specialising in recruiting qualified professionals, businesses Michael Page work with range from SMEs to global blue-chip organisations.

PagePersonnel

Page Personnel, a subsidiary of PageGroup, was launched in Continental Europe in 1994 and recognises the growing market for junior professionals across all industry sectors. Complementing PageGroup's offering, Page Personnel focuses on recruiting junior and part qualified roles.

PageGroup launched Page Personnel in the UK in 2007 when its successful Accountancy Additions group was re-branded Page Personnel Finance. Accountancy Additions had started in the UK in 1992 building on Michael Page's strong reputation in the finance markets.

Page Personnel follows the same formula that has brought PageGroup such great success – organic expansion. Page Personnel's 38 offices in the UK join an international network of offices in Belgium, Brazil, France, Italy, Luxembourg, Netherlands, Sweden, Switzerland, Spain, Portugal and Germany.

PageOutsourcing

Page Outsourcing harnesses the power of the PageGroup brands Page Executive, Michael Page and Page Personnel. Clients benefit from a flexible recruitment outsourcing solution allowing them to focus on their core business. A dedicated Page Outsourcing partner helps provide talent through a range of recruitment activity from high volume needs to specialist support for HR departments.

Page Executive, Michael Page, Page Personnel and Page Outsourcing globally recruit qualified professionals across many sectors including:

- Engineering and Manufacturing
- Finance
- Health and Social Care, Life Sciences
- Human Resources
- Legal
- Marketing
- Oil and Gas, Mining and Resources
- Procurement and Supply Chain, Logistics
- Property and Construction, Facilities Management
- Retail
- Sales
- Secretarial & Office Support
- Technology

Clients we work with

Over the past four decades PageGroup has built a reputation for excellence by placing highly skilled candidates into specialist roles. By implementing rigorous candidate assessments and building unique relationships with employers, PageGroup has become the market leader in professional recruitment services.

PageGroup places candidates in roles with clients ranging from small/medium sized enterprises to multi-nationals. Coupled with the human and consultative approach, we are confident that our technologies benefit clients in terms of speed of search and more importantly choice of candidate.

By working with PageGroup, clients have numerous benefits. Michael Page is one of the most widely recognised brands in the global professional recruitment industry – a strength which provides a competitive advantage.

We offer our clients the most qualified candidates on the basis of their relevant aptitudes, skills and abilities and those candidates are drawn from diverse backgrounds. We have a variety of methods to monitor and analyse our results to ensure diversity and inclusion underpins all we do.

Uniquely, PageGroup can track and report your organisation's diversity, inclusion and equality activities in your recruitment process. Working with PageGroup gives you access to new information about diversity in your workforce, giving you the ability to make informed recruitment decisions.

PageGroup can lay claim to a considerable number of industry 'firsts'. It was the first to set up an in-house consultant training programmes and first to see the benefits of an international computerised applicant network. The company has continued to invest heavily in the development of IT systems, gaining recognition as the most innovative in the business.

Our clients include: **Adidas, BT, Amazon, Diageo, Samsung, HSBC, Rolls Royce, Deloitte, BP, eBay and Twentieth Century Fox.**



Image bank

PageGroup has a range of supporting images and materials available.

Please contact your relevant media contact as given on page two to access these.



Steve Ingham, Chief Executive Officer



Kelvin Stagg, Chief Financial Officer

PageExecutive

MichaelPage

PagePersonnel

PageOutsourcing

Part of
PageGroup

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